



ROSAMARIA MURRU

SOCIAL MEDIA STRATEGIST

I help businesses to have effective communication using the social media platforms with the aim to create and grow a community around the products.

CONTACT INFO.

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SOCIAL MEDIA



@rosamariamurru

CERTIFICATES

Talkwalker • Social Media Listening

Fitness and Body Building Trainer • AICS

Functional Training • ISSA

ECDL - Drive License

Narrative Theatre • Expressive reading

LANGUEGES

Mother Language: Italian

Other Language(s):

English - Good Knowledge - B2

Portuguese - Good Knowledge - B2

VOLUNTARY WORK

ESN Erasmus Student Network

Buddy Erasmus - University of Pisa

PROFESSIONAL SKILLS

Social Media Strategy



Copywriting



Content Mktg & Storytelling



Marketing



SEO & Google Analytics



Social Media Listening



Analytics & Report



Web Content Development



WORK EXPERIENCE

May 2019 - present

Officine della Barba •

Social Media Statgeist & Content Creator

Jan 2019 - present

Net Integratori Moldes srl •

Social Media Statgeist

Oct 2018 - Jan 2019

Net Integratori Moldes srl •

Web Marketing Assistant

Mar 2017 - Apr 2019

Wellness In Motion ASD • Social Media Manager

Jan 2016 - Jan 2018

Prozis • Affiliate

Jan 2015 - Sep 2016

Fitness Trainer & Functional Trainer

Jan 2013 - Dec 2016

Hostess & Promoter

Mar - Sep 2010

Blogger

Sep 2008 - Sep 2010

Baby Sitter

May 2007 - Feb 2008

Public Relation

EDUCATION

2018

Iulm - International University of Languages and Media •

Master Executive - Social Media Marketing&Digital Communication

2016

University of Pisa • Business and Economics

faculty - Marketing, Finance and Production

2011-12

University Institute of Lisbon • ISCTE • Business School (Erasmus)

2006

Liceo Ginnasio 'Duca degli Abruzzi' • School-Leaving certificate